

Testimonials

[Amalia Fodor](#), PR & CSR Manager, Orange Romania:

"I met Dragos while he was still a student and witnessed his career evolution since 2002. I had a great collaboration with him while at Ethos Communications, Selenis or ResponsabilitateSociala.ro and have appreciated his reliability, punctuality and customer orientation. He is an excellent communicator and has a sixth sense of business opportunities correctly identifying trends. The best example is that he has opened the very first CSR website in Romania, in a period of time when there were only a few people on the market even understanding the sense of corporate social responsibility. Dragos also has a very good nose for people's potential and I have witnessed also the great evolution of the people he has hired and that he has modeled from young students into fine journalists."



[Andreea Sfarlea](#), PR & Corporate Communication Manager, Danone Romania:



"I loved working with Dragos Dehelean and his team! They proved time and time again, to be more than dedicated consultants, they are true professionals that go above and beyond to help their business partners reach the goals."

[Anca Nuta](#), Identity & Communication Director, UniCredit Tiriac Bank:

"We have been working with Selenis regarding CSR matters since 2012 and we are very satisfied with the outcomes of the projects we worked on together. Our successful collaboration is due to the fact that Dragos Dehelean and his team proved a deep understanding of our needs in the area of CSR communication and reporting and responded to them accordingly. We really appreciate their capacity to gather information and their talent of making the CSR-related information accessible to the public. We will continue to work with them and also recommend them for their implication and professionalism."



Dan Damian, CEO, CIEL Romania:



"At the beginning, we were impressed by the results Selenis had achieved for other public events they had advertised. They convinced us to hand them all the online communication of our most important social involvement campaign, CIEL Awards. Now I'm happy to say that we are proud of the results they provided for our project and that our partnership will continue for the next editions."

Alina Bratu, Communication Manager, Tuborg Romania:

"The Green Umbrella campaign needed a friendly meeting place for all those eager to join us in the quest for keeping Romania clean, so we were more than happy when Selenis provided that. For Tuborg, openness and transparency were always paramount and the same values hold for the Green Umbrella brand. After the great job Selenis has done, our new



website brings us hundreds of support messages every week, and tens of bloggers joining us."

Bogdan Arnautu, Chief Communication Officer, HeidelbergCement Romania:



"We were lucky to have Selenis by our side when our group of companies began to analyze the performance of our former separate online solutions, to talk to our stakeholders about their needs, and to research international industry's best practices. We're confident now that we have a fully optimized online communication platform, with well-structured content, capable of accommodating all of our audience's demands."

Alexandra Corolea, former CSR Officer, BCR:



"I recommend Dragos Dehelean and his team for their dedication and professionalism. They proved to be more than just consultants, they are true partners who understand our goals and who invest all their energy and know-how in attaining them."

Florentin Scarlat, Corporate Affairs Director Ozone

Laboratories:



"Now, when we launch our online pressroom, after many months of working together with the Selenis team, I can honestly say that we have created comprehensive but yet easy to manage tool for all our stakeholders and especially journalists, a tool that they can use to find corporate information about Ozone in a way and scale they have never had before."

Diana Klusch, Corporate Affairs Director, Ursus Breweries (SABMiller Romania):



"Dragos was one of the first communication professionals in Romania interested in learning and writing about Sustainability. He had a remarkable contribution to the awareness of this field, through his work at ResponsabilitateSociala.ro. Dragos is creative and always looking for ways to innovate in his field of activity."